

# Country Finance

## In-depth analysis of changing financial conditions and instruments in 45 financial markets

*Country Finance* gives you incisive intelligence on changes in financial services, operating conditions, tax laws and investment opportunities in the world's 45 principal financial markets. Topics covered in each report include cash management and short-term investment options; bank and non-bank credit; equity and debt financing; and markets for stocks, bonds, currencies and derivatives.

*Country Finance* is the definitive source of up-to-date intelligence on financial operating conditions worldwide. A *Country Finance* subscription provides you with:

- **A consistent report format**—build reliable cross-country comparisons of financial conditions and investment opportunities.
- **Case studies of foreign and domestic companies**—benchmark your strategy and operations against those of your peers.
- **Clear graphics, charts and tables**—get immediate visual presentations of a country's top-ranked financial institutions, a compendium of key government and industry contacts, and charts showing the movements of benchmark interest rates, stockmarket indices and currency fluctuations.

### Which variables does *Country Finance* cover?

- **Financial institutions**—banks and other financial institutions.
- **Financial policy**—monetary overview; currency overview.
- **Financial regulations**—foreign-exchange regulations; taxation and investment incentives; cash-management systems and practices.
- **Financial markets**—securities markets; currency and derivatives markets; short-term investment instruments.
- **Financial techniques**—short-term financing; medium- and long-term financing; trade financing and insurance.

### What countries does *Country Finance* cover?

#### Americas

Argentina, Brazil, Canada, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, United States, Venezuela

#### Africa and the Middle East

Egypt, Israel, Nigeria, Saudi Arabia, South Africa

#### Asia and Australasia

Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand

#### Eastern Europe

Czech Republic, Hungary, Poland, Russia

#### Western Europe

France, Germany, Italy, Norway, Spain, Sweden, Switzerland, Turkey, United Kingdom

### How can you benefit from *Country Finance*?

Against a constantly changing market environment, *Country Finance* presents reliable answers to even the toughest questions.

*Country Finance* is the leading source of intelligence for maximising the return on your overseas investments. Financial conditions never remain steady or constant for very long. New governments, new regulations, new competitors—these and many other influences combine to present financial executives with a never-ending stream of challenges. *Country Finance* provides in-depth, country-specific and unbiased analysis on the financial conditions of key countries and will help you to:

- Assess and compare the financial environment in 45 markets.
- Protect and manage your investments overseas.
- Keep up-to-date with changing financial regulations that could affect your business.
- Monitor the activities of your competitors.
- Discover innovative financing techniques for the countries where you do business.
- Benchmark your strategies against those of your peers.
- Optimise your use of banks and other financial institutions.
- Pursue the most successful financing techniques in a particular market.
- Take advantage of every tax and investment incentive available.
- Avoid making tax mistakes that could lead to heavy fines and penalties.
- Harness the latest cash-management technologies in each country to make the most of your funds.
- Protect your investments against currency devaluations and market swings.

## Who uses *Country Finance*?

*Country Finance* serves the needs of both companies looking to put capital to use, and firms willing to supply funds to investors. It is designed specifically for CFOs and finance directors of banks and other financial institutions; corporate finance and treasury executives; international financial analysts; business development managers; investment analysts; financial consultants and governments; international organisations; academic institutions; and import/export businesses.

## How we produce *Country Finance*

- **What are the sources of data used in *Country Finance*?**

Each member of our global network of analysts gathers information on his or her country of expertise and residence. These specialists turn their work over to regional editors in New York who check it against their own knowledge and figures from our extensive database on interest rates, exchange-rate movements and stockmarket index changes. These data are presented in easy-to-read chart formats. The managing editor ensures consistency in coverage of topics and style of presentation across the series.

- **Who writes *Country Finance*?**

Our correspondents in the field revise annually the *Country Finance* reports for each of 45 markets. These analysts, many of whom have worked on successive editions over the years, gather locally available information and write their initial drafts. To accomplish their task they follow local press accounts, seek regulatory and statistical information from government agencies, and conduct interviews with the managers of domestic and foreign businesses.

## Benefits of Internet delivery

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## Update frequency

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